BEVIS
LIAO

廖 〔 Industrial Designer 〕
千 〔 Integrated Designer 〕
慧 〔 Design Specialist 〕

About Me

"Designing for the Future, Creating for the Present" is a phrase that reflects my enduring passion for design. The dynamic and challenging nature of the IoT field allows me to connect people with future living through innovative products, turning imagination into real experiences.

With over 6 years of deep experience in consumer electronics, I possess extensive knowledge of IoT products and production. My commitment to continuous innovation has led to multiple design awards and patents. I excel in leveraging market trend analysis and consumer insights to transform analysis into tangible designs and use rapid prototyping to accelerate the feasibility of design concepts into mass production.

Contact

Website_
www.curicat-bevis.com

Email_
curicat.bevis@gmail.com

Mobile_
+886 0912314651

Based in Taipei, Taiwan

Professional Skills

Creo Parametric

KeyShot

Adobe Illustrator

Adobe Photoshop

Simplify 3D

Microsoft Office

Personal Skills

Communication Skills

Problem-Solving Skills

Organizational Skills

Interpersonal Skills

Analytical Skills

Innovation Skills

Work Experience

21.01
24.01

Senior Industrial Designer
LUXXONIC CO., LTD. (Shenzhen Aidot Inc.-OBM + LEEDARSON-ODM)

· Drove the establishment of the Winees brand identity application system, ensuring consistency across all aspects of the brand's design:
Product: Defined family design guidelines and product CMFP standards.
Packaging: Developed packaging visual identity guidelines, designed manuals, and optimized the user unboxing experience.
Amazon: Derived differentiated designs through competitive brand research, optimized product highlight graphics and unified visual standards, resulting in a 750% increase in product click-through rates and a 450% increase in conversion rates.

· Optimized the cross-departmental design request process: Streamlined workflows among PMs, operations, and design teams, redesigned the request forms and processes, improving team execution efficiency and design accuracy, reducing project completion time by 40%.
· Mentored eight graphic designers to enhance design quality and execution efficiency, including both online and offline design requirements.
· Led the design of the world's first dual-lens radar floodlight camera, the F3. The innovative installation experience and unique pivot design not only created a distinctive appearance but also increased customer satisfaction by 40%.

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Work Experience

| 19.08 | **Industrial Designer** |
| 21.01 | LUXXONIC CO., LTD. (Xiamen LEEDARSON-ODM) |

· The lead designer for Wyze. Engaged efficiently with the R&D department and swiftly revised design proposals, successfully securing the client's first professional outdoor floodlight camera order.
· Skilled in cross-functional collaboration, able to directly discuss technical solutions with R&D, resulting in a 25% faster project turnaround.
· Demonstrated excellent organizational and proactive skills, which led to being appointed as the design team lead in Q3 2020, managing a team of four industrial designers.
· Utilized advanced CAD software and 3D printing technology for prototype development, shortening the prototype development cycle by 33% and accelerating time-to-market for new products.

| 17.06 | **Junior Industrial Designer** |
| 19.08 | LUXXONIC CO., LTD. (Xiamen LEEDARSON-ODM) |

· Played a pivotal role in the design of the first mass-produced camera of our company's IPC product line for client D-Link (DCS-8630LH).

| 15.05 | **Project Manager & Product Designer** |
| 17.06 | Salevis Design Studio |

· Client requirements communication, project planning and progress control, project quoting and contract preparation.
· 3D reverse modeling, product visualization rendering, dynamic model creation.

Patents

Invention Patents_
CN113884097A: Full-space dynamic risk detection area
CN112198847A: Innovative application scenario (field control using three-dimensional coordinate recognition)

Utility Model Patents_
CN115482645A: Millimeter-wave radar assisted identification system
CN211527745U: Innovative water immersion sensor (detection method)
CN211527746U: Innovative water immersion sensor (install structure design)

Language

Taiwanese Mandarin - Native
Taiwanese Hokkien - Fluent
English - Intermediate (able to communicate in meetings and daily conversations)

Education

Shih Chien University
Bachelor of Arts in Design (B.A.)
Department of Industrial Design

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reddot winner 2024

Winees F3 Radar Dual
Lens Floodlight Cam
2023
Product Launch

Winees L1
Battery Cam
2022
Product Launch

Ring LTE Battery
Pan-Tilt Cam
2022
Concept

Winees M3
Spotlight Cam
2022
Product Launch

Wyze Floodlight
Cam Pro
2021
Product Launch

Panoramic
Meeting Cam
2020
Concept

Home Security Kit
Cross
2020
Concept

iF DESIGN AWARD 2021

Amazon
Water Leak Detector
2019
Concept

More details on website: www.curicat-bevis.com